

SUBMISSION TO THE AUSTRALIA COUNCIL
COMMUNITY ARTS BOARD

SECRETARY,
AUSTRALIA COUNCIL.

SUBMISSION RE: EXTERIOR MURAL ON THE WALL OF THE
COLLINGWOOD TOWN HALL

We propose to create a community exterior mural on the north wall of the Collingwood Town Hall (See enclosed photograph).

Approval in principle for the project has already been given by the Collingwood Council (See accompanying letter).

We see the work as much as an exercise in community involvement and participation, as a work of art. We see the mural as a possibility of expressing not only the reality of the Collingwood Community, but also its hopes and aspirations. Any final design would be arrived at after long and detailed discussions with all those groups that make up the community. It is envisaged that these community discussions would be carried on over a period of 3 to 4 months.

Ethnic groups, sporting groups, local associations, old time residents, youth groups and local schools, would all be involved in these discussions. It is hoped that not only the key symbols and pre-occupations of these groups would emerge - but also out of the ranks people who wanted to take part in the actual construction and painting of the mural.

The final design would be subject to Council approval and under the overall supervision of Charlotte Stokes, in conjunction with Michael Beugelaar and Roy Larkin.

This group has been involved in the production of a number of murals over the last 2 years in association with the Community Art Workers Group.

Community Art Workers was formed almost 2 years ago and is a loose organisation of artists whose aim is to create works that are relevant to the community in which they operate.

Accompanying photographs give some idea of the styles employed, although it is envisaged that the Collingwood work, because of its large and enduring nature, would be far more complex and sophisticated than any of the earlier works.

It should be noted that the north wall of the Town Hall does not, in fact, fit in stylistically with the rest of the structure. Presumably funds ran out at some time. The proposed mural shall harmonize with the neo classical style of the facade.

The idea of a mural has already been fairly widely discussed within the community and the community's response has been encouragingly enthusiastic. We believe that such a mural would make a major step forward in the field of Community Art in Australia.

Enclosed is a breakdown of costs for the project.

We trust that you will view our submission favourably and would be only too happy to discuss any details with you personally.

Yours sincerely,

Charlotte Stokes

Michael Beugelaar

Roy Larkin

Enclosures.

Costs

Pictures of the wall and murals.

Letter from Council.

Charlotte Stokes personal biography.

29th November, 1976.

PROPOSAL FOR A MURAL ON THE NORTH WALL OF THE COLLINGWOOD TOWN HALL

The aim of this mural would be to depict in graphic form the sense of community in the City of Collingwood, and in particular the multi-cultural nature of the community. The mural would also analyse those forces in the society that act against both the sense of community and the interests of the community.

It is envisaged that the drawings for the mural would first be submitted to, and discussed as widely as possible in all groups that make up the community of Collingwood.

We believe that such a mural would do much to actively involve groups that at the moment tend to stay on the sidelines of community activity. The mural would raise the general level of awareness of people in Collingwood.

We are aware that the existing structure of the Town Hall and its not inconsiderable charm would have to be a major factor in the ultimate design of the mural. However, we do believe that it is possible to create a striking mural that will complement the overall feel of the building and more importantly graphically bring home to the people of Collingwood its relevance to their day-to-day lives.

We are hopeful that once Council approval for the project is forthcoming that a submission to the Australia Council for a grant to cover at least the major part of the costs would meet with approval.

Hire & haulage of scaffolding -
\$327.00 first four weeks, then
\$33.00 per week thereafter.

Labour costs - twice erected
(drawing two stages) \$1692.00.

Hoardings
\$158.00 (safety boards as fence)
\$37.00 per week first four and
\$27.00 per week thereafter.

Operations
Cleaning of wall - 6 weeks,
Cartooning and preparation - 5 weeks,
Realisation of drawing - 4 weeks,
equals four months.

<u>Total of costs</u>	\$158.00	H 4x37 = 148 + (12x37) = \$444
	\$327.00	Sc 4x33 = 132 + (12x33) = \$396
	<u>\$1692.00</u>	
fixed	\$2177.00	(592 + 528) variable <u>\$1120</u>
	<u>\$1120.00</u>	
	\$3297.00	

Plus Paints and materials - \$1000.00

Plus labour costs - \$1860.00

3 artists full-time for
four months at \$80.00 per
week.

TOTAL \$6257.00

If the Council goes ahead and cleans the wall as planned then costs would be more than halved. Scaffolding would be used in this process which CAW would take responsibility for and it would then only be necessary to erect once and not twice.

MICHAEL BEUGELAAR

on behalf of Community Art Workers.